



CONNECTIONS

ANNUAL USERS CONFERENCE

Indianapolis, IN
Hyatt Regency | Oct. 7th-8th

2019 Sponsorship Opportunities

We are now accepting Sponsorship Applications for our Connections 2019 Users Conference! We will be welcoming a limited number of organizations to join us for our annual end-user conference. Sponsors will have full access to the conference and visibility via our centrally located Sponsor Pavilion with an option to host your own 50-minute breakout session. Our goal this year is to attract **250 Tour de Force and Sherpa clients** for two days of education, networking, and fun!

The Connections Conference is centered around education and networking with Tour de Force and Sherpa clients to help them connect, learn, innovate, and improve their business processes! Executives and key decision makers will be on hand to learn about new technology offerings and how they can benefit their company.

Conference attendees typically include employees of customers located primarily in the distribution and manufacturing industries who are using or administering the Tour de Force or Sherpa solution. Attendees you can expect to see are system administrators, sales and marketing executives and leaders, business owners, IT personnel, and end-users. The conference provides a once-a-year experience for our clients to interact with Tour de Force and Sherpa staff and network with other users and sponsors.



Sunday, October 6

3:30 PM - 6:30 PM

Sponsor Set-up

7:00 PM - 9:00 PM

Sponsor Pavilion Open during Welcome Reception

Monday, October 7

6:00 AM - 7:00 AM

Sponsor Set-up

7:00 AM - 5:00 PM

Sponsor Pavilion Open

5:30 PM - 6:30 PM

Sponsor Pavilion Open during Networking Reception

Tuesday, October 8

7:00 AM - 3:00 PM

Sponsor Pavilion Open

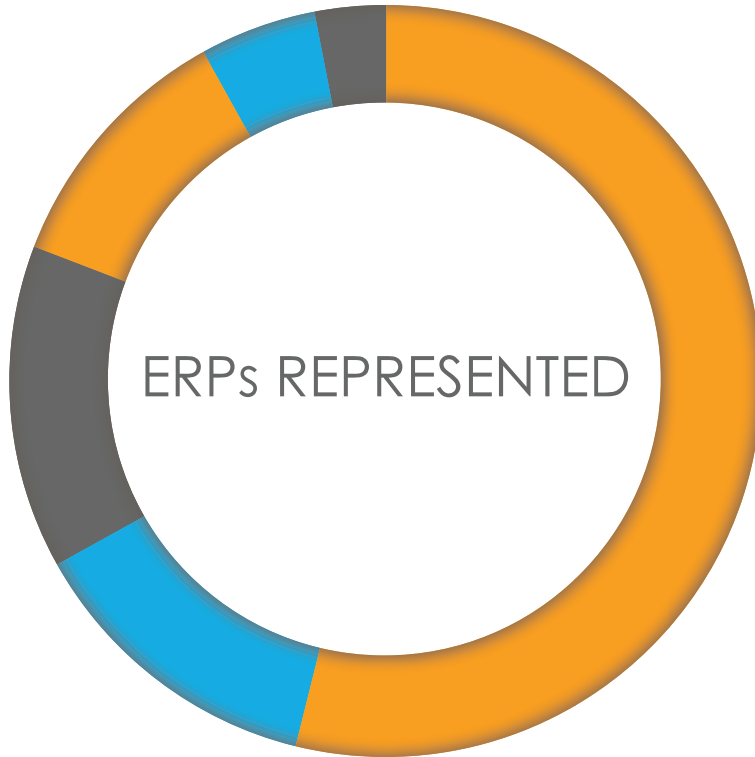
3:00 PM - 4:00 PM

Sponsor Tear Down

*Schedule is subject to change.

Attendee Demographics

Connections is a great opportunity to connect with both Tour de Force and Sherpa end-users and staff members, as well as other vendors and industry experts. The event will give you insight to the Tour de Force and Sherpa product, how companies are using our systems, how you can leverage that information to better position your products or services, and an opportunity to showcase your products or services to our customers.



54% Epicor

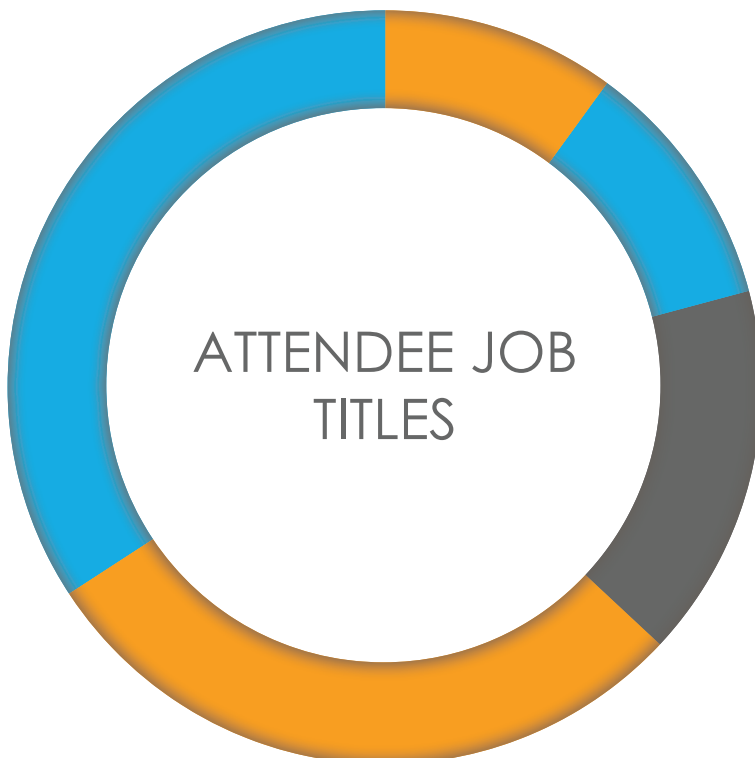
14% Other

13% Infor

11% Tribute/TrulinX

5% Microsoft

3% Sage



10% C-Level

11% Vice President

16% Director

34% Management

29% Other

Connections 2019 Sponsorship Opportunities

Sponsorships are available on a *first come, first serve* basis.

Contact us as soon as possible to secure your spot.

	Welcome \$ 7,000	Network \$6,000	Keynote \$5,000	Gold \$3,500	Silver \$2,000
Total Available	1	1	1	4	6
Complimentary All Access Conference Pass	3	3	2	2	1
Company logo/links on conference site	✓	✓	✓	✓	✓
Sponsorship listing in conference app	✓	✓	✓	✓	✓
Sponsorship listing in conference brochure	✓	✓	✓	✓	✓
Table in Partner Solution Pavilion	1	1	1	1	1
Host a breakout session	1	1	1	1	-
Receive attendee list (attendee and company name)	✓	✓	✓	✓	-
General announcement delivered in Matt's keynote	✓	✓	✓	✓	-
Ad in one (1) conference email blast	✓	✓	✓	-	-
One (1) full-page literature item in bags	✓	✓	✓	-	-
One (1) half-page literature item in bags	-	-	-	✓	✓
One (1) sponsored pre-conference email	✓	✓	✓	-	-
Post-conference webinar	✓	✓	-	-	-
One (1) quarter-page ad in conference brochure	-	-	-	✓	✓
One (1) half-page ad in conference brochure	-	-	✓	-	-
One (1) full-page ad in conference brochure - back outside cover	✓	-	-	-	-
One (1) full-page ad in conference brochure - back inside cover	-	✓	-	-	-
Welcome reception sponsorship (2 hr.) & intro	✓	-	-	-	-
Network reception sponsorship (1 hr.) & intro	-	✓	-	-	-
Guest keynote sponsorship & intro	-	-	✓	-	-

*Additional badges are \$700

**Exhibit booths include 6' table, 2 chairs, Wi-Fi and electrical access

Please Contact:

Sales & Marketing Event Manager: Kelli Smith

Email: kelli.smith@tourdeforceinc.com

Phone: 567-250-9661

Connections 2019 Sponsor Application Form

I have read and agree to abide by the Terms and Conditions for Sponsorship and Exhibition at the Connections 2019 Conference (the Terms and Conditions). Tour de Force, Inc. and Sherpa reserve the right to modify these Terms and Conditions with respect to changes in the Rules and Regulations enforced by the venue. All sponsors and exhibitors will be notified in writing (via email to primary contact) of any changes in Terms and Conditions.

By signing this application, I understand that I and all employees and agents of my company participating in the Connections 2019 Conference will adhere to the rules and regulations set forth.

Authorized Signature _____ Date _____

Print Name _____

Company Information

Company Name _____

Key Contact Name _____

Key Contact Email _____

Company Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Phone _____

Company Name on Agenda should read: _____

Description of Company's Products/Services _____

Sponsorship Package

Platinum (Welcome): \$7000 (Includes 3 Attendees)

Gold: \$3500 (Includes 2 Attendees)

Platinum (Network): \$6000 (Includes 3 Attendees)

Silver: \$2000 (Includes 1 Attendee)

Platinum (Keynote): \$5000 (Includes 2 Attendees)

Sponsor agreement and payment must be received by September 13, 2019 in order to be included in conference materials.

Sponsor Fee \$ _____

of Additional Attendees _____ X \$700/person \$ _____

TOTAL FEES DUE = \$ _____

Return full payment and contract to:
Tour de Force, Inc.
P.O. Box 1262 Findlay, Ohio 45839

Attendee List

If you have more than 2 attendees, please include their information on an additional sheet.

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Terms and Conditions for Sponsorship

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY. THIS INFORMATION IS CONSIDERED PART OF THE SPONSORSHIP AGREEMENT. IT IS THE RESPONSIBILITY OF EACH SPONSORING PARTNER TO KNOW AND UNDERSTAND THESE TERMS AND CONDITIONS.

1. Sponsorship:

Sponsoring Partner agrees to sponsor the opportunity set forth below in the Sponsorship Agreement and to timely remit to Tour de Force, Inc. and Sherpa all sponsorship fees due and payable as a Sponsoring Partner. Sponsoring Partner has carefully reviewed the Sponsoring Opportunities brochure and agrees to the sponsorship responsibilities set forth in this brochure relating to the sponsorship opportunity requested. Tour de Force, Inc. and Sherpa may approve or reject any application for sponsorship in its sole and absolute discretion. Tour de Force, Inc. and Sherpa will promptly notify Sponsoring Partner if its sponsorship opportunity request has been accepted. If accepted, Tour de Force, Inc. and Sherpa will provide the sponsorship opportunities to Sponsoring Partner as set forth in this Sponsoring Opportunities brochure. If Tour de Force, Inc. and Sherpa deny a sponsor application, all fees will be promptly returned.

2. Sponsor Pavilion Guidelines:

Each sponsor will be provided a 6'x30" skirted table and 2 chairs. Booths are intended to be primarily tabletop displays. Freestanding displays wider than 6' will not be permitted. Access to electrical services and internet is not included in the sponsor package and must be arranged directly through the Hyatt Regency Indianapolis.

Tour de Force, Inc. and Sherpa reserve the right to judge the appropriateness of any exhibit and to decline to permit an exhibitor to conduct or maintain an exhibit if, in the judgment of the management, said exhibit or exhibit or proposed exhibit shall, in any respect, be deemed unsuitable. This agreement relates to persons, conduct, articles or merchandise, printed matter, souvenirs or catalogs without limitation, which might negatively affect the character of the Sponsor Pavilion. In the event that Tour de Force, Inc. and Sherpa shall determine that the conduct of any agents, or servants, is not in keeping with the character of the Sponsor Pavilion, the management may, at any time, without notice, terminate the contract for space entered into with said exhibit and, with or without process of law, remove exhibitor, its employees, agents, servants, and all of the property of the exhibitor from the space contracted for and from the Sponsor Pavilion. No exhibitor shall have any right or claim against Tour de Force, Inc. and Sherpa on account of any action so taken. The determination of the management as to the suitability of any exhibitor, exhibit, or proposed exhibit or as to whether the conduct of any person is in keeping with the character of the exposition shall, in each instance, be final. Further, the exhibitor agrees that it will not demonstrate products at this exposition that Tour de Force, Inc. and Sherpa reasonably determine to be competitive with products of Tour de Force, Inc. and Sherpa. If the exhibitor demonstrates competitive products, the exhibitor, its employees, agents, and servants may be removed from, or refused admittance to the event. If admittance is refused or if exhibitor is removed, exhibitor will remain liable for the cancellation penalty.

3. Participation in the Sponsor Pavilion:

Each exhibiting organization must name at least one person to be its authorized official representative.

4. Exhibitor Indemnification:

Exhibitor shall be fully responsible to pay for any and all damage to property owned by Hyatt Regency Indianapolis, its owners or managers that results from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Hyatt Regency Indianapolis, Tour de Force, Inc. and Sherpa and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the resort or any part thereof. In addition, exhibitor acknowledges that neither Tour de Force, Inc. and Sherpa, nor Hyatt Regency Indianapolis maintains insurance covering exhibitor's intellectual and/or physical property, and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor, exhibitor's agents, and representatives.

5. Liability and Insurance:

All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Tour de Force, Inc. and Sherpa, its service contractors, the management of the exhibit hall, nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

6. Cancellation Penalties:

This contract is binding. While exhibitor may cancel this contract at any time, exhibitor understands and agrees to pay Tour de Force, Inc. and Sherpa the full fee listed on this contract at time of cancellation. If full payment is not received by Sept. 13, 2019 Tour de Force, Inc. and Sherpa reserve the right to cancel space & sponsorship reservation. In this instance, exhibitor shall remain liable for payment of the full amount of the contract as a cancellation penalty and Tour de Force, Inc. and Sherpa will be entitled to retain any deposit monies paid or due.

7. Booth Assignment and Exhibitor Staff Registration:

Tour de Force, Inc. and Sherpa reserve the right to assign final booth location. Preferred booth locations will be offered on a first come first served basis upon receipt of full payment.

8. Use of Booth, Subletting of Booth:

No exhibitor may assign, sublet, or apportion his booth to or with another business entity or individual without the express permission in writing from Tour de Force, Inc. and Sherpa. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business.

9. Restrictions:

Exhibitors must confine activities to their demonstration area. Distribution of literature and/or conducting surveys in the aisles of the show is not permitted. Promotional activities and giveaways are permitted only in your designated area. All exhibitor representatives must be properly attired and agree to conduct themselves in a professional manner.

10. Waiver:

Tour de Force, Inc. and Sherpa shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed Tour de Force, Inc. and Sherpa. No delay or omission by Tour de Force, Inc. and Sherpa in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as consent to, or a waiver of, any right or remedy on any future occasion.

11. Attorney's Fees:

Should either party find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement to protect in any manner its interest or interests under this agreement then the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

12. Event of Force Majeure:

In the event that any act of force majeure, including, but not limited to, fire or other casualty, excessive, adverse weather, strike, riot, picketing, governmental action or inaction, or other emergency or any cause beyond the reasonable control of Tour de Force, Inc. and Sherpa (each, an "Event of Force Majeure"), prevents the Connections 2019 Conference from being held, Tour de Force, Inc. and Sherpa may retain a sufficient amount of Sponsor's payments to cover the expenses of Connections 2019 Conference and refund the remainder, if any, to Sponsor. Additionally, Tour de Force, Inc. and Sherpa reserve the right to cancel the Connections 2019 Conference for any reason, without good cause given. If Tour de Force, Inc. and Sherpa cancel the Connections 2019 Conference without good cause given, it shall return to Sponsor any payments made. An Event of Force Majeure shall constitute good cause for cancellation.

13. Disclaimer of Representations and Warranties:

Tour de Force, Inc. and Sherpa does not make, and Sponsor has not relied upon, any representation or warranty of any kind or nature, including, but not limited to, the number of persons attending, exhibiting at, or sponsoring the Connections 2019 Conference.

14. Other Regulations:

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Tour de Force, Inc. and Sherpa. IN ADDITION, TOUR DE FORCE, INC. AND SHERPA SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED ANY AMENDMENTS, WHEN MADE, ARE BROUGHT TO THE NOTICE OF EXHIBITORS. EACH EXHIBITOR, FOR HIMSELF AND HIS EMPLOYEES, AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE.